



CHIEF GUEST RAHUL NARWEKAR SPEAKER, MAHARASHTRA LEGISLATIVE ASSEMBLY INAUGURATES IIJS PREMIERE 2025 AT JWCC; Mumbai to get the largest convention centre for international exhibitions

IIJS Premiere set to drive ₹ 70,000 crore in business over the next quarter.



The biggest-ever India International Jewellery Show (IIJS), the 41st edition, is the biggest-ever edition of the famous gem and jewellery B2B trade show organised by India's apex trade body, The Gem & Jewellery Export Promotion Council (GJEPC). Chief Guest Rahul Narvekar, Speaker, Maharashtra State Legislative Assembly, inaugurated IIJS Premiere 2025 at the JIO World Convention Centre, Mumbai.

Kirit Bhansali, Chairman, GJEPC, Shaunak Parikh, Vice Chairman, GJEPC, Nirav Bhansali, Convener-National Exhibitions, GJEPC, Sabyasachi Ray, ED, GJEPC along with Committee of Administration welcomed several honoured guests and dignitaries such as Pavel Marynichev, CEO, ALROSA; Ajoy Chawla, CEO - Jewellery Division and incumbent MD, The Titan Company Ltd.

Chief Guest Shri Rahul Narvekar, Hon. Speaker, Maharashtra State Legislative Assembly said, "The gem and jewellery business is very special to me as it all began from Zaveri Bazaar, Dagina Bazaar and Dhanji Street, which are part of my Colaba constituency. IIJS organized by GJEPC showcases the growth and success of India's gem and jewellery business, which is making a global mark now. And the entire world's eyes are on the India market, which is one of the top four economies globally. The proportion of youth makes the Indian market more lucrative."

Kirit Bhansali, Chairman, GJEPC said, “The Government of India’s proactive trade diplomacy, under the visionary leadership of Prime Minister Narendra Modi, has opened unprecedented doors for the gem and jewellery sector. Free Trade Agreements with the UAE and Australia have already delivered tangible benefits, and the recently concluded India-UK FTA is set to be a game-changer—doubling our sector’s bilateral trade with the UK to \$7 billion in the next three years. This is a defining moment for Indian jewellers to think global and act bold. With new markets emerging and initiatives like SAJEX—our first dedicated B2B show in Saudi Arabia—GJEPC is taking India’s growth story to untapped regions across GCC, North Africa, CIS, and Europe,”

Kirit Bhansali further added, “IIJS is growing year after year, both in scale and impact. This year, IIJS Premiere is set to drive business worth ₹ 70,000 crore over the next quarter testament to India’s expanding influence in the global gem and jewellery trade.”

Ajoy Chawla, CEO - Jewellery Division and incumbent MD, The Titan Company Ltd., said, “The growth of Tanishq coincided with the growth of India’s gem & jewellery market. Indian entrepreneurial spirit and policy impetus has helped create and share a vibrant gem & jewellery sector. Today India is beautifully poised to claim its rightful share in the global market. More and more players, including independent jewellers, are entering this business in an organised way. As we go forward, Indian jewellers have to leverage their 5,000 year cultural heritage to induce aspiration desire. Jeweller exporters need to take pride in our rich design legacy to emulate countries such as Turkey, Italy and Bangkok. Sector has to imbibe sustainable practices. There is a need to have a regulatory framework to give world class quality and the best customer experience and service.”

Shaunak Parikh, Vice Chairman, GJEPC added, “At IIJS, we provide a robust platform, facilitating connections with over 15 international delegations and 3,000 international visitors. We encourage participation in initiatives like IJEX in Dubai, which has enabled companies to open offices there after gaining experience. Additionally, the Innov8 seminar is an ideal venue for young entrepreneurs, CEOs, and family jewellers to network in a less busy environment than the main show.”

Nirav Bhansali, Convener, National Exhibitions, GJEPC, said, “At IIJS, sustainability is not an afterthought, it’s at the heart of our vision. From powering the show with 100% green energy to eliminating single-use materials and planting over 200,000 trees, we are redefining how global exhibitions can be both grand and green. This is our commitment, not just to the industry, but to the planet.”

Bhansali added, “Our aim is to announce within a year a specific date by which IIJS will be completely carbon-neutral, possibly by 2030 or 2032. We are working with consultants to calculate our carbon footprint, including travel emissions, to achieve this goal through tree planting and other initiatives like rain harvesting, etc.”

